



KWOFE COLEMAN

Managing Director

Kwofe Coleman began his Muny career in 1998 as an usher and has served as the Managing Director since 2018. Coleman has held several other positions at The Muny including staff accountant, house manager and digital communications manager and director of marketing. In the Director of Marketing and Communications position, Coleman directed the teams responsible for all external communications, marketing campaigns and the development of strategies to meet The Muny's annual revenue budget.

Among his duties as the Managing Director, Coleman oversees the organizational, financial and business affairs of The Muny, while embracing and articulating the artistic and institutional vision. This includes the development of annual budgets, determining income and expense assumptions, and overseeing those revenue and expenditures. In this position, he also takes a leadership role in developing new and expanded income streams and creating strategic initiatives to expand and deepen The Muny's community engagement, educational and outreach efforts.

He was a 2018 Fellowship Advisor for The DeVos Institute of Arts Management at the University of Maryland and is the Vice President of the Board of Directors for the National Alliance of Musical Theatres. He has also remained an active contributor to the St. Louis community, with local activities including the Advisory Board for Common Circles, Advisory Council for Cor Jesu Academy, Founding Board for Atlas School and as a mentor for The Urban League's Save our Sons program, as well as other social service organizations. He is the recipient of the St. Louis American's Salute to Young Leaders Award.

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