

# A MILLION LITTLE STARS: HONORING THE LEGACY OF OUR YOUTH PERFORMERS



*An Evening with the Stars 2018*

SECOND CENTURY  
MAGIC REIMAGINED.

THE  
MUNY





Our Second  
Century  
Campaign  
will secure  
The Muny's  
future and  
its continued  
excellence.

# A MILLION LITTLE STARS: A SNAPSHOT

*A Million Little Stars* is a fundraising effort within The Muny's Second Century Campaign—a capital campaign launched during its centennial season. The campaign will make possible vital upgrades and renovation to the campus and support the larger mission of the Muny including its education initiatives. Within the campaign *A Million Little Stars* is an effort that honors the legacy of the thousands of youth performers who have been on the Muny stage. Gifts made through this effort will support the endowment portion of the Second Century Campaign.

## **What is the goal of *A Million Little Stars*?**

Our hope is to raise \$1 million would allow the Muny youth performers to have a medallion in The Muny's donor plaza in their honor.

## **Is *A Million Little Stars* a separate campaign from The Muny's Second Century Campaign?**

No, all donations to *A Million Little Stars* will be applied towards The Muny's overall campaign goal of \$100 million dollars, which will secure The Muny's future and its continued excellence.

## **How do I donate?**

Cash, securities (stocks), life insurance, bequests and a variety of other types of gifts. For more details, please contact The Muny's Development Office at 314-595-5727 or visit [munysecondcentury.org](http://munysecondcentury.org).

## **Do I need to pay my entire commitment all at once?**

No, The Muny will accept pledges up to five years on cash gifts of \$5,000 or more. You can also execute an automatic monthly credit card deduction on a gift of any size.

## **How will my gift be recognized?**

All donors of \$1,000 or more will be listed on the campaign honor roll on The Muny's website and in the program during the campaign. All donors of \$10,000 or more will be listed on a permanent donor recognition wall to be erected at the end of the campaign. Donors wishing to remain anonymous may choose to opt out of recognition opportunities.

## **Does The Muny receive funds from the Zoo-Museum District (ZMD)?**

No, The Muny does not receive ZMD funding. We depend upon ticket sales and the philanthropic support from the St. Louis community for our overall success.

## **Are there ways to get involved other than making a donation?**

Yes, for more information, please visit [munysecondcentury.org](http://munysecondcentury.org).

*\*Participation in A Million Little Stars in no way impacts status or involvement in Muny education programs.*

# WON'T YOU JOIN US?

As America's oldest and largest outdoor musical theatre, The Muny is truly "Alone in its Greatness." Not only for its decorated history and expansive magnitude, but also because of its unprecedented, first-hand training opportunities for youth wishing to pursue a career in the arts. With kids of our own being involved in both the Muny Kids and Muny Teens youth initiatives for nearly a decade, we are overwhelmed with gratitude for what The Muny has given both of our families, on and off the stage. Now, it is time for us to give back to them by supporting The Muny's Second Century Capital Campaign. *A Million Little Stars: Honoring the Legacy of our Youth Performers*, is our fundraising effort to create a collective opportunity for all young performers, past and present, to say "thank you," while ensuring the next generation of young theatre lovers have the necessary resources to discover and nurture their passions in the arts. With your help, The Muny can continue to provide standing ovations for each little star right here in St. Louis.



Melinda Broadhurst  
*A Million Little Stars Leadership  
and Muny Parent*



Grace Jones  
*A Million Little Stars Leadership  
and Muny Parent*

At a time  
when the arts  
are rapidly  
disappearing  
for youth,  
The Muny  
plays a more  
important  
role than  
ever before.







Muny Teens performing on West Platform



Make-A-Musical at Ferguson Middle School



Hands-on experience with T3 Program



Intern orientation

## EDUCATION: Inspiring Young Artists

The Muny's endowment helps support and enhance productions, maintain and improve its facilities and sustain operations. Most importantly, it makes it possible for The Muny to offer a number of education and outreach programs. Growing this endowment through the Second Century Campaign ensures a thriving and sustainable future for this community's beloved theatre.

Youth have played an integral role in Muny productions since our founding. Flagship programs like *Muny Kids*, *Muny Teens*, *Youth Ensemble* and our vast internship program have been joined more recently by new programs including *Make a Musical* and the *Technical Theatre Training (T3) Program*.

Through these programs The Muny continues to employ its resources to work with local educators to bring musical theatre programs directly into their middle schools, offer a range of educational opportunities for young performers and provide a unique training and mentorship track for youth interested in technical theatre. More than 300 students participate in Muny educational programs annually.

Your gift to the endowment would expand the reach of The Muny, remove barriers to access and enable even more youth to participate.

## BRIGHT BEGINNINGS

Youth Chorus Founded In 1919

Muny Kids Founded In 1994

Muny Teens Founded In 1998



## BENEFITS BEYOND THE FOOTLIGHTS



**Taylor Louderman**  
Muny Youth Performer 2007  
Broadway Credits:  
*Bring It On: The Musical*; *Kinky Boots*,  
*Mean Girls* (Tony nomination)

As The Muny's flagship education initiative, The Muny Kids and Teens are a tour de force group of young artists. Through these programs, participants are trained in voice, dance, stage presence, craft, dedication and discipline. These programs have produced many stars on and off the stage and graduates attribute a number of tangible life skills to their participation in these programs.

- TIME MANAGEMENT
- RESPONSIBILITY
- PROBLEM-SOLVING
- TEAMWORK
- HEIGHTENED SENSE OF COMMUNITY
- PROFESSIONAL INDUSTRY NETWORK



**Kennedy Holmes**  
Muny Youth Performer 2015-2017  
NBC *The Voice*, Top Four Finalist

“The youth program sparked my love for musical theatre. The exposure and education from watching true professionals in their craft is something a young artist can only dream of.”

**Drew Redington**  
Muny Youth Performer 2006-2014  
Broadway Credits: *Holiday Inn*, *The Prom*



# THE SECOND CENTURY CAMPAIGN



Decaying walls and exposed wiring in backstage support spaces

The Second Century Campaign will propel The Muny into its next century in four distinct ways:

- Backstage Renovations & Upgrades
- Artistic & Technical Advances
- Facility Infrastructure Improvements
- Muny Endowment Fund for:  
Education Programs, Maintenance, Sustainability

The Second Century Campaign will enable The Muny to continue its beloved summer tradition for the next 100 years on an even more impressive scale. Funding will enhance the artistic excellence of productions by bringing powerful improvements to the Muny stage and facilities. From new lighting and sound systems to increased capacity for stage automation and special effects, our audiences and artists will experience more Muny Magic than ever before. Building The Muny's endowment will protect the community's investment and ensure that the magic continues for generations to come.

Muny shows are made by and for St. Louisans. Since 1919, 55 million people have seen a show at The Muny, 10 million at no cost.



Corbin Bleu in *Singin' in the Rain* 2018

## Artistic Innovation, Muny Style

Remember the fireworks that closed the centennial season's production of *Meet Me in St. Louis* or watching Corbin Bleu dance in the rain during *Singin' in the Rain*? Those are the types of "only at The Muny" moments that the artistic innovation portion of the endowment makes possible. Today's audiences have a heightened expectation of what their theatre experience will be. The Muny is committed to not just meeting those expectations, but exceeding them.

## Maintaining the Campus

Endowment funds help to guarantee the safety and beauty of our facilities. Upkeep of The Muny's 11.5-acre campus includes maintaining an 11,000-seat open-air theatre with a state-of-the-art air circulation system (which we love!), vast in-house production spaces, administrative offices and public amenities. This all comes at a significant annual expense.



The Muny house with fans



Multigenerational patrons

## Accessible to All

Beyond preparing for the unexpected, operational sustainability funds allow The Muny to achieve one of our fundamental missions: accessibility. In addition to 1,500 free seats every night, The Muny partners with hundreds of social service organizations each season to provide tickets to Muny productions, enabling their clients to enjoy a night at The Muny for free. It is our mission to make musical theatre accessible to all members of our community, regardless of age, ability or economic status.





"I learned how to pick up dances quickly, be flexible with scheduling, and learn just how much goes into creating a magical show!"

– TRENAY L.



"Being a Muny Kid is the experience of a lifetime!"

– MADELINE D.



"My experiences as a Muny Kid has shaped who I am as a performer and has taught me to never give up on my dreams."

– REBECCA M.

"Being a part of Muny Kids and Teens has given me joy-filled insight into the world of professional theatre."

– NATHANIEL M.



"Growing up through The Muny, I have experienced once in a lifetime opportunities, learned from the best in the business and found myself a home."

– KALEY B.

**THE  
MUNY**

JOIN A MILLION LITTLE STARS TODAY!

TO PARTICIPATE CALL: (314) 595-5727

OR VISIT: [munysecondcenury.org](http://munysecondcenury.org)

*Our mission is to enrich lives by producing exceptional musical theatre, accessible to all, continuing a remarkable tradition in Forest Park.*