



**World Wide Technology
2018 Season Presenting Sponsor**

FOR IMMEDIATE RELEASE

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**The Muny Announces Community Celebration:
Centennial Birthday Bash
on Sunday May 20 at 1 p.m.**

ST. LOUIS (March 22, 2018) – The Muny announced today that it will hold a Centennial Birthday Bash – a free open house celebration on Sunday, May 20 from 1 – 5 p.m. Guests will enjoy once in a lifetime experiences that celebrate musical theatre, community and The Muny. With the goal of engaging all generations that have been a part of The Muny family, there will be exciting activities for all.

Themed activities planned for the event include: *Aladdin*: Camel Rides; *All Shook Up*: Bandstand; Birthday Cake Art Project; *A Chorus Line*: Headshot Mosaic; *Follies*: Reunion Photos; Great Circle Sensory Friendly Area; History Museum Exhibit Preview; Interactive Backstage Tours; Live Local Bands; *Meet Me In St. Louis*: Ferris Wheel; Mile of Muny Memories; *Munchkin Land* Performances; My Muny Story; *No Business Like Show Business*: Karaoke; Photo Keepsakes; Photo on Stage; School of Rock Academy: Instrumental Petting Zoo; Strolling Characters; Cupcakes; Food Trucks; The Melting Pot; Muny Centennial Souvenirs. The event will culminate with a grand finale inside the theatre.

“You can’t turn 100 without throwing a party,” said Muny President and CEO Denny Reagan. “This Birthday Bash is the perfect opportunity for us to invite the community to really celebrate the fact that their support is what has sustained this theatre for a century.”

The event is free to attend. However, food items, Muny Souvenirs and some activities will be available for purchase. For more information, please visit www.muny.org/100.

World Wide Technology and The Steward Family Foundation have once again made a leadership gift to continue as the Muny's 2018 Season Presenting Sponsor. They became the first overall season sponsor in the history of The Muny in 2014 and continue that role through 2018.

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[The Muny's](#) mission is to enrich lives by producing exceptional musical theatre, accessible to all, while continuing its remarkable tradition in Forest Park. As the nation's largest outdoor musical theatre, we produce seven world-class musicals each year and welcome over 370,000 theatregoers over our nine-week season. Now celebrating 100 seasons in St. Louis, The Muny remains one of the premier institutions in musical theatre.

For more information about The Muny, visit muny.org.