

## World Wide Technology 2018 Season Presenting Sponsor

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## The Muny Announces Total Attendance for Historic 100th Season 100th Season Included Two World Regional Premieres

**ST. LOUIS (August 20, 2018)** - On behalf of the entire Muny family, we would like to express our sincerest gratitude for your support and coverage of our historic 100th Season. We truly appreciate that you have made enriching lives through exceptional musical theatre not only attainable, but possible. Again, we thank you for celebrating a spectacular season under the stars with us at America's oldest and largest outdoor musical theatre.

"This season – from that magnificent Gala all the way through the fireworks finale of *Meet Me In St. Louis* – was truly a community-wide celebration," said Muny President and CEO Denny Reagan. "We are so proud to have had this opportunity to share this summer with the hundreds of thousands of audience members who have made The Muny's storied past and inspiring future possible."

"Muny 100 was a season we will all remember the rest of our lives," said Muny Artistic Director and Executive Producer Mike Isaacson. "The passion and joy we received from the audience was palpable, and everyone on and backstage gave their extraordinary best. The only response I can have is profound awe and gratitude."

Total attendance for the seven-show summer season: 393,398. This season total represents a 6% growth in attendance from our 2017 season as well as a 11% growth in season tickets.

Nearly 100,000 guests experienced a Muny production at no cost through The Muny's free seat and community access programs.

In addition, 6,804 guests attended The Muny's Centennial Gala, *An Evening with the Stars*. When combined, total attendance for the seven-show summer season and *An Evening with the Stars*: 400,202.

VIDEO of our 2018 Season

100th Season attendance by show:

Jerome Robbins' Broadway: 42,911

This monumental world/regional premiere was a celebratory start to our centennial season! Scenes from some of Robbins' biggest hits, including *West Side Story, On the Town, Peter Pan, The King and I* and *Fiddler on the Roof* showcased the talent of Tony Award-winning director and choreographer, Jerome Robbins. In its first ever staging since its original Broadway production and national tour, it enchanted audiences.

The Wiz: 49,486

In its first Muny production in 36 years, this feel-good favorite had audiences clicking their heels in the aisles all night long. Sparkling with heart-pounding soul, unforgettable gospel and infectious rock rhythms, this reimagined familiar favorite had audiences ready to "Ease on Down the Road" to meet The Wiz!

Singin' in the Rain: 56,385

Known for its splashy production numbers and snappy dialogue, this timeless Muny favorite was a downpour of pure delight. The forecast predicted sunny smiles and dazzling dancing, and stars Corbin Bleu, Berklea Going and Jeffrey Schecter splashed right into audiences' hearts.

Jersey Boys: 54,766

The story of the magic behind the music of international sensation Frankie Valli and The Four Seasons arrived at The Muny in style in its world/regional premiere. The star-studded cast even captured the heart of real-life Four Seasons member Bob Gaudio, who stopped by to give our production his heartfelt blessing.

Annie: 69,638

Everyone's favorite plucky, freckle-faced orphan did not disappoint! Audiences took a stroll down "Easy Street" to follow the story of Annie's journey from a "Hard Knock Life" to her forever home. With songs and kick-lines that entertained the entire family, this production was a multigenerational hit!

*Gypsy*: 43,712

Fans were awestruck by the countless showstoppers and striking backstory of famous burlesque dancer Gypsy Rose Lee. The hidden hardships and highlights of show business came

center stage with a heart-stirring performance by Beth Leavel as Momma Rose in this cherished classic. We loved letting them entertain us all night long!

Meet Me In St. Louis: 76,500

Zing, zing went our heartstrings! *Meet Me In St. Louis* was the perfect finale to our majestic centennial season. Showcasing a boy-next-door romance and a close-knit, Midwestern family, this production was the perfect ribbon on a monumental season...right here in St. Louis.

The Muny's 101st Season announcement will take place at *Muny Magic at The Sheldon* on October 17 and 18 at 7:30 p.m. Tickets are available now at 314-534-1111 or at The Muny Box Office.

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The Muny's mission is to enrich lives by producing exceptional musical theatre, accessible to all, while continuing its remarkable tradition in Forest Park. As the nation's largest outdoor musical theatre, we produce seven world-class musicals each year and welcome over 390,000 theatregoers over our nine-week season.

Celebrating 100 seasons in St. Louis, The Muny remains one of the premier institutions in musical theatre.

For more information about The Muny, visit muny.org